



How *PyD* automated and transformed their complex ERP with *WhereScape*

PYD

PyD

Industry:
Luxury Perfume and Cosmetics

Location:
Madrid, Spain

Employees:
220

Solutions:
WhereScape® 3D,
WhereScape® RED

Highlights:

- Enabled Integration and processing of data from ERP to the BI
- Moved from non-standard ERP to an automated Data Warehouse
- Gained more efficiency because of optimum processing time
- Upgraded and future proofed the ETL routines

“ I am convinced that the software will be competitive and powerful in the future because we have seen the evolution of the platform including the addition of more functionalities for the new game rules. ”

Iván San José, Director, PyD

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About PyD

PyD is a renowned Spanish company in the luxury perfume and select cosmetics industries with global reach and a history in luxury fashion. It was founded in 1998 and focuses on the creation, development, distribution, and international marketing of fragrances and select cosmetics linked to prestigious brands.



The Challenge

PyD wanted to integrate and process data from their ERP and prepare it for the Business Intelligence group. The complex structure of their ERP was a big issue with developing the data warehouse structures and

processes. Their existing reporting structures were developed and modified over time, and changes were taking longer and longer. Because of this, reports and analysis were either taking too long to create or were not getting done at all. Furthermore, processes had to be manually launched, which introduced the potential of errors, or processes not being run correctly.



The Solution

As with all IT departments, the staff at PyD was looking for a solution that not only offered the best possible service to the entire team at PyD, but also offered a complete vision of the business. PyD first needed an ETL tool, and their provider, an expert in SQL development, recommended WhereScape as the right tool, not just for the ETL component, but for designing,

developing, deploying, and operating the entire data warehouse.

WhereScape allowed them to easily design and develop the ELT routines for their complicated ERP system, and also automated the creation, execution, and parameterization of various jobs to load and migrate data through the data warehouse. This not only increased the availability of the data, but ensured that the right data was in the right place in the right format for the data analysts.



The Results

PyD has integrated all of the requirements for their reporting system into a single tool: WhereScape. Iván San José, the IT Director of PyD, has said that WhereScape “provides an easy way to develop solutions to our transformation cases” and cites the versatility of WhereScape to provide PyD with a stable solution to a complex problem.

Regarding development in the future, Iván said he was “convinced that the software will be competitive and powerful in the future because we have seen the evolution of the platform including the addition of more functionalities for the new game rules.”

WhereScape also has “version control of all the objects, the system generates documentation automatically and we have more efficiency because of the optimum processing time.”

“WhereScape was recommended to us by our SQL expert as the right tool, and it worked better than expected!”

Iván San José,
IT Director, PyD

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WhereScape[®]

Data Automation

For more info, visit
wherescape.com